



## West Grey Economic Development Committee

Thursday October 26, 2017 – 3:00 pm  
West Grey Municipal Office, Meeting Room

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**Present:** Councilor Doug Hutchinson (left @4:20), Wendy Stewart, Deputy Mayor John Bell, Mayor Kevin Eccles, Kris Kennedy, Chair-Rob Thompson, Recording Secretary Cathy Sweeney

**Absent:** Jackie Gingerich

**Call to Order:** Rob Thompson, Chair called the meeting to order at 3:02 pm

**Declaration of Pecuniary Interest:** None Reported

**Approval of Previous Meeting Minutes:**

**Motion by Kris Kennedy, 2<sup>nd</sup> Doug Hutchinson THAT the minutes of the previous meeting held September 21, 2017 are approved as presented, Carried #10-17.**

**Delegation:** Kevin Drier, West Grey's representative on the Regional Advisory Committee (driven by the Saugeen Economic Development Corporation) advised that he will attend meetings on our behalf, and relay back to our economic committee. Most of the members are ED officers of their municipality, not elected officials. Hopes to find what works, what does not and help us along.

- Kevin Drier did inquire as to what industrial land is available, do we have a current, complete listing, database update?
- Façade program was described
- Kevin will check out prices and contact info for artist who did recent mural in Mount Forest for further discussion.

**Business Arising from the Minutes:**

- **Grant awarded from County of Grey:** Advised that we were successful in our application and awarded \$5,000.00. We will utilize the grant money for \$2,500 to be used for development of business profiles, the remaining \$2,500.00 will be towards membership in the "Saugeen Connects" group.

**THAT the West Grey Economic Development Committee recommends to Council to join the annual membership of the Saugeen Connect at the cost of \$5,000.00. Utilizing \$2,500 from the County of Grey Municipal Partnership Funds awarded and the remaining \$2,500.00 from the West Grey Economic Development budget. On a motion from Mayor Eccles, Second Kennedy, all present Yea, Carried.#11-17**

- Saugeen Connects is a staff driven group from Wellington North, Hanover, Brockton, Minto and the Saugeen Economic Development Corporation that gets together with a consolidated effort to enhance growth in business, succession matching, immigration, youth and women.

- **Made in Grey Submissions:** 2 company profiles will be submitted for inclusion in December issues of Made in Grey, Due Nov 1/17.
- **Maps:** Cathy provided a quote for printing, 11x17 size, 80lb matt finish, 4 color one side, color or black and with on reverse is same price. Folded to fit in #10 envelope, plus taxes prices are as follows:
  - 1,000 - \$350
  - 5,000 - \$592
  - 10,000- \$975
 Based on pricing seeming reasonable, will need to further investigate additional costs of inclusion with other outgoing letters/notices. Cathy will work to have a draft of items of interest and frequently used info for the back of map for next meeting.
- **Industrial Park Signage:** Kris provided a couple of versions, need to choose which design. Will need new posts 6x6 size, Rob to proceed with quote submission, needs to talk to Brent/Steve
- **Municipal "Snap Shot":** we are going to tie this into the map project.


**New Business:**

- **Saugeen Municipal Airport:** Doug reported that we will be approached for funding towards an impact study for revenue generation plans to help move to make it self-sufficient.
- **Parks Department:** Inquiring do we want to partner with parks for adding murals and carvings to parks etc., Will discuss at next meeting.
- **WG trifold brochure:** Duplicate of information that we hope to include on map project.
- **Job Fair:** We need to take a look at what is being planned for 2018, upper and lower tier including Saugeen Economic Development Corporation.
- **Durham Art Gallery:** Received grant request letter for the annual donation towards the art gallery.

**THAT the West Grey Economic Development Committee approves the request from the Durham Art Gallery for the 2017 annual grant of \$5,000.00 to be paid out of the West Grey Development budget. Motion from Mayor Eccles, Second Kennedy, all present Yea, Carried #12-17**

**Next Meeting Date:** November 30, 2017 – 3pm - West Grey Municipal office.

**Adjournment:** On a motion from Deputy Mayor Bell, the meeting adjourned at 4:47 p.m.



Chair – Rob Thompson