



## MINUTES

West Grey Economic Development Committee  
Wednesday September 21, 2017 – 3:30 pm  
West Grey Municipal Office, Meeting Room

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**Present:** Jackie Gingerich, Councilor Doug Hutchinson, Wendy Stewart, Deputy Mayor John Bell, Mayor Kevin Eccles, Kris Kennedy, Chair-Rob Thompson, Recording Secretary Cathy Sweeney

**Absent:** none

**Call to Order:** Rob Thompson, Chair called the meeting to order at 3:35 pm

**Declaration of Pecuniary Interest:** None Reported

**Approval of Previous Meeting Minutes:**

**Motion by Wendy Stewart, 2<sup>nd</sup> Jackie Gingerich THAT the minutes of the previous meeting held August 23, 2017 is approved as presented, carried #07-17.**

**Business Arising from the Minutes:**

- **ED Position:** Committee was advised that the council would like to see the funding for position come from the ED budget. Need job descriptions, full time, part time? Is this a position that a CAO can perform? Investigations into what other municipalities do that are successful.

**Motion from Mayor Eccles THAT the Economic Development Committee recommends the discussion regarding hiring/creation of the Economic Development position is postponed until a new CAO is hired. Thompson/Gingerich. All Yea, Carried #08-17**

- **Saugeen Business Development, Presentation:** Regarding delegation of Jamie Doherty, that we invite him to next meeting to provide more details surrounding their projects/initiative's and also extend an invitation to Kevin Drier in regards to the Regional Advisory Committee's updates.

**New Business:**

- Quote received from L. Aulhouse for the media project (Appendix A)
- Application deadline is September 29, 2017, material deadline Nov 10/17

**Motion by Doug Hutchinson THAT the Economic Development Committee apply to the "Open for Business" County of Grey –Economic Development Municipal Partnership Fund for \$2,500.00 for use towards the Made in Grey/Aulhouse Media projects and second application of \$2,500.00 for utilization towards the Saugeen Connect initiative. Should the Saugeen Connect project not be successful for funding a third application for \$2,500.00 will be submitted for the tourist redevelopment of the Rail Bridge project. Seconded by Deputy Mayor Bell. All present, Yea. CARRIED #09-2017. Applications will be filled out by Doug/Kris and forwarded to Cathy for submission.**

**Draft**

Order of initial media project is:

- 1) Gemini – Neustadt
- 2) We Pack it - Durham
- 3) Molok – Edge of West Grey Boundary (Mount Forest)
- 4) New Tribes Mission/Ethnos – Durham

**Maps:** Cathy to look at getting some pricing quotes for printing of West Grey maps. Leaning towards a smaller size, placemat type size, possible pre folded pocket, no advertising type layout, color printing, inquire for price breaks. Contact Phil Markowitz (Saints & Sinners) as they did something similar recently.

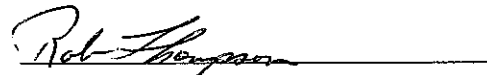
**Business Directory:** Being updated by the Chamber of Commerce.

**Industrial Park Signage:** Kris is working on a layout for new sign

**Draft Budget:** see Appendix B attached

**Next Meeting Date:** October 26, 2017 – 3pm - West Grey Municipal office.

**Adjournment:** On a motion from Mayor Eccles, the meeting adjourned at 5:07 p.m.



Chair – Rob Thompson

Draft

**Appendix – A**

Leigh Best  
233325 Concession Two WGR.  
Durham Ontario  
N0G 1R0  
(519) 270 – 3586

September 19, 2017

I am submitting a quote for written materials and photographs for your consideration to be included in the winter publication of Made In Grey. The work to be submitted is to be upbeat and positive with the outcome showing positive growth and room for businesses to flourish in West Grey.

I propose a cost for each story/interview with accompanying photos at \$150.00 per piece. Totaling the cost for four individual such type submissions at \$600.00.

I will await approval from you prior to proceeding booking interviews.

Thank you for the opportunity to be a part of Made In Grey and showcasing our diverse and growing community.

Sincerely

Leigh Best

	<b>DRAFT</b>	<b>2018</b>
Account Description	G/L Account #	Budget
- Revenue Econ.Dev.	4-30-90-5490	
- Donations	4-30-90-5491	
- Transfer from Res	4-30-90-5496	(50,000)
- Transfer from Reserve	4-9490-7540	(1,200)
Capital		-
	<b>SUBTOTAL REVENUES</b>	<b>(51,200)</b>
- Material/Supplies	5-90-15-2010	1,500
- Memberships Conferences Workshops	5-90-15-2020	1,000
- Legal	5-90-15-2024	-
- Advertising	5-90-15-2037	-
Grey/Bruce Escape 1/4 pg maps		800
media		750
annual Neustadt Promo Sign (paid to Province)		300
		150
- Initiatives	5-90-15-2040	<b>2,000</b>
Main Street Revitalization		5,000
Durham Art Gallery		5,000
Special Initiatives Project		5,000
		<b>15,000</b>
- Land Purchase	5-90-15-2074	
- Contract Labor	5-90-15-3011	50,000
- Transfer to Reserve	5-90-15-3075	31,700
- Transfer to Capital	5-90-15-3077	
	<b>SUBTOTAL EXPENSES</b>	<b>101,200</b>
	<b>2018 BUDGET TOTAL</b>	<b>50,000</b>