



MINUTES

West Grey Economic Development Committee

Thursday March 30, 2017 – 2:00 pm

West Grey Municipal Office, Council Chambers

Present: CAO Larry Adams, Jackie Gingerich, Wendy Stewart, Deputy Mayor John Bell, Councillor Rob Thompson, Mayor Kevin Eccles, Recording Secretary Cathy Sweeney

Absent: Councillor Doug Hutchinson, Kris Kennedy

Call to Order: Councillor Rob Thompson, Chair called the meeting to order at 2:07 pm

Declaration of Pecuniary Interest: None Reported

Approval of Previous Meeting Minutes:

Motion by Wendy Stewart, 2nd Deputy Mayor Bell/Councillor Doug Hutchinson that the minutes of the previous meeting held February 16, 2017 be approved as presented, carried #03-17.

Delegation:

1. Savana Myers – Manager of Economic Development, Grey County.
 - a) Bruce Power Update: 3 counties working together for Bruce power and meet once month. 13 top suppliers must be in one of the 3 counties. Has forwarded chart with all contact info to Larry, Larry is to supply requested information to Savanna for her next meeting on April 7/17. There is potential of a 53% loss to our labor force from the BP new growth.
 - b) grey.ca staff changes in ED and Tourism, "Made in Grey" is well underway, newsletter taking different shape and changing the audience to a broader base.
 - c) They were named top 7 in Canada Intelligent Cities Louis Zackorelli, will be visiting
 - d) New ED website - Retention #1, Recruit #2
 - e) Announced a municipal partnership fund available of \$5,000.00 for new or enhanced ED. April is next submission date for applications.

2. Rose Austin, Carol Dyck –Saugeen Economic Development Committee.
 - a) Neustadt vibrant villages, reworked to \$37,000 total cost, RED application that is due Mar 31/17 provides possible 50/50 funding leaving a shortfall of \$5,000.00. Request from SEDC for consideration of shortfall amount from the M of WG.

Recommendation: WGEDC supports the proposed initiative for the Neustadt Vibrant Villages program RED application to council for up to \$2,500 by utilizing funds from the Grey County Economic Development. Pending Council approval. Motion made by Wendy Stewart, Seconded J. Bell, CARRIED. #03-2017
 - b) Asset & supply chain for mapping labor shortage initiative. Minto and Wellington both in for \$5,000. Requested support in the form of representative on board.

Need to gather more information regarding initiative, will set this for further discussion at next meeting.

- c) Have applied thru trillium for a feasibility study on agricultural acceleration. Looking for someone to sit on committee. Will gather more information and set to discuss at next meeting.

Business Arising from the Minutes:

- Update on job fair: aprox 28 employers, 120 attendees, positive comments received. Cynthia recipient of door prize. Noted that 4.2% unemployment rate in WG.

New Business:

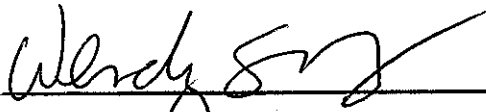
- 5M from county possible usage: facade program, towards consultant on WG business, towards requests from SEDC.
- Saints & Sinners: membership renewal of \$500 is due. Noted that the program was proposed to be self-sufficient after onset. Have committee rep attend future ED meeting to provide updates.

Motion to recommend continuation of membership. 1st Rob Thompson, 2nd John Bell, CARRIED.

- O Canada eh - do we participate? Is it free? Larry to look into and provide more details
- OER 2017 received, circulated as a source of information
- Electronic sign follow up of the color complaint that it's distracting. Changes have been made and only one complaint received since change.
- Promo Items: West grey map: look at updating this piece and quotes.
- Façade program: C of C has asked to partner with us by enhancing/adding up to \$500. Rob to find out details at the Apr 11/17 meeting as to what their expectations are surrounding participation. Do they want to be part of the planning? Have input? Just cut cheque?

Next Meeting Date: May 18, 2017 @ 1:30 WG Municipal office ← CXX

Adjournment: On a motion from Deputy Mayor John Bell, the meeting adjourned at 4:10 p.m.



Name:

Aug. 23, 2017
Date: