



MINUTES

**West Grey Economic Development Committee
Tuesday, July 19, 2016 at 3:00 p.m.
West Grey Municipal Office, Council Chambers**

Present: Councillor Rob Thompson; Kris Kennedy; Wendy Stewart; Jackie Gingerich; Councillor Doug Hutchinson; Mayor, Kevin Eccles; Deputy Mayor, John Bell; Larry Adams, CAO; Laura Wilson, Administrative Assistant.

Call to Order: Councillor Rob Thompson, Chair, called the Meeting to order at 2:02 p.m.

Declaration of Pecuniary Interest: None reported.

Approval of Previous Meeting Minutes:

Deputy Mayor, John Bell / Councillor Doug Hutchinson THAT the Minutes of the Previous Meeting held Thursday, May 26, 2016 be adopted as circulated.

CARRIED #8-16

Delegation: Cheryl Brine, Agriculture & Rural Economic Development Advisor from Grey County came to our meeting to discuss Strategic Planning within the Economic Development Committee. We set up two sessions on Thursday, October 6, 2016 and Wednesday, October 16, 2016 from 1:00 p.m. to 3:00 p.m. at the West Grey Municipal Office to create a Strategic Plan within the Economic Development Committee.

Business Arising from the Minutes:

- Laura was in contract with local promotional companies and received several catalogs. After careful review it was decided that Laura will look into prices of unique, good quality products i.e., glasses, hats etc. It was decided to for Laura to look at more basic and inexpensive products that are more useful to the everyday user. She is gathering information on cloth bags and pens.

New Business:

- The YMCA of Grey Bruce Employment Services and the Municipality of West Grey have joined together to bring you the Community Job Fair. The 2017 Community Job Fair will be held on Thursday March 23, 2017 from 2:00pm-6:00pm at Durham Community Center. The goal is to promote local community events, service clubs, organizations and volunteer opportunities. During the job fair we are going to the promote tubing along the Saugeen River, by having a draw for a tubing raft. Each person who walks through the door will receive a cloth bag, a pen with pamphlets from our participating booths. We are trying to promote local businesses, therefore Laura is to formulate a letter for Rob to hand out to the local trailer parks to get them to sign up for the job fair.
- Saints & Sinners branded merchandise available for sale at the front counter
 - Growlers for \$10 (plus tax), Tumblers for \$5 (plus tax), Tees for \$25 (plus tax)
 - Several Signs are now displayed at various vacant properties in Durham and Neustadt.

Next Meeting Date:

- Thursday, September 22, 2016 at 2:00 p.m. at the West Grey Municipal Office.
- Thursday, October 6, 2016 at 1:00 p.m. at the West Grey Municipal Office
- Wednesday, October 12, 2016 at 1:00 p.m. at the West Grey Municipal Office

Adjournment:

- On A motion from Kris Kennedy the meeting adjourned the meeting at 3:34 p.m.

A handwritten signature in black ink, appearing to read "K. Kennedy", is located in the upper right quadrant of the page.